

Tseltal Community Radio “Ach’ Lequilc’op”

“We really like listening to news on our Radio about what happens in our communities and neighboring areas. We’re more interested in the news that’s happening near to us, not so much what’s happening far away.”

Tseltal community radio listener



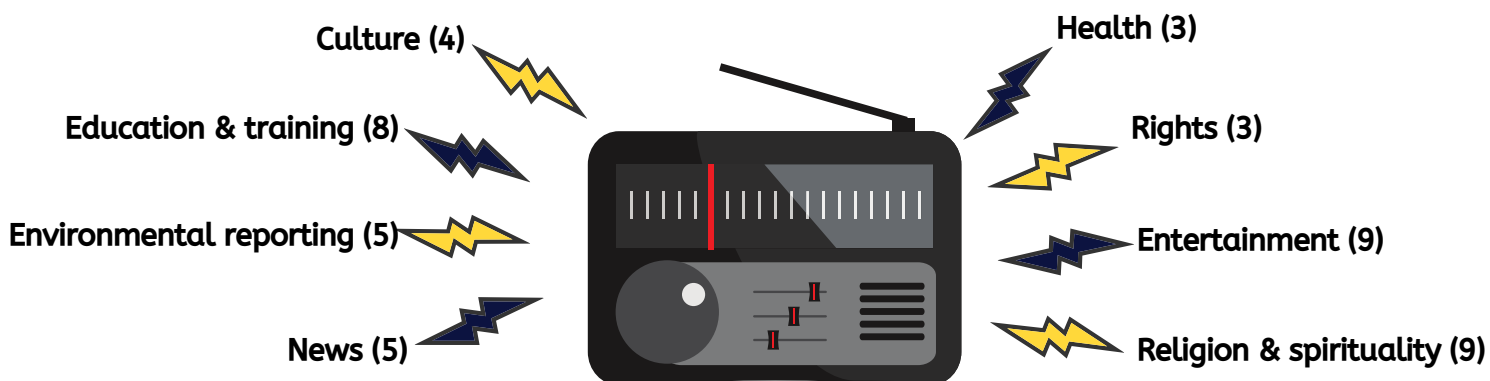
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Tseltal Community Radio grows a stronger communication platform

This year Tseltal Community Radio organized and strengthened its programming in response to the information and educational needs of its audience of approximately 40,000 people. **Currently, 43% of the content that is broadcast is informational, 33% is educational, and 23% is entertainment.** Most of the programming is broadcast in the native Tseltal language.

The team created 15 new programs to add to its regular broadcast. In addition, 40% of the programs are now produced by organizations and members of the community that collaborate with the Radio, greatly enhancing the programming offered to the public.

Weekly programs include:



Tseltal communities access reliable, relevant, and local information

Until 2020, the Community Radio broadcast national and international news only 3 times a week. Starting this year, the Radio team created 2 news programs:

"News from My People" showcases local news twice weekly.



26 community reporters gather news and conduct interviews in their villages and then send the recordings to the station for editing by the base team.

Each month the Community Radio broadcasts an average of **190 news reports**.

"Circle of News" broadcasts 4 times a week with news from the state of Chiapas, as well as national and international news.



The base team selects news for broadcast that is published by serious, ethical, and reliable communications sources.

On average, **40 of these news reports** are broadcast each month.

Tseltal women "radio presenters" use their voice to connect with women in communities

39 women radio presenters develop and broadcast 2 weekly programs for women called "Mujeres Floreciendo" (Women Blossoming) and "La Voz de la Niña" (Voice of the Girl). Before this year, the radio only had 12 women radio presenters and one weekly program.

The Radio base team has prioritized training and support for women who have stepped up to serve as radio presenters because they know that **broadcasting programs by and for women make a critical impact in the communities** where more and more people are talking about and recognizing the rights of women.

"The women also have a place to participate in the Community Radio. Every two weeks, we broadcast news about the rights of women and we teach about how to distinguish between kinds of violence and how to seek help. We do this so that more women are aware of their rights and can denounce violence."

*Maria Demeza,
San Antonio de las Palomas community*

